



# CREATOR GUIDE




## Want to be Safe for Work on TikTok or Instagram?

We're looking for you, the **stunning and talented young creator**, to show off how you make your job more SFW.

Here's some guidelines to keep it safe, and keep it classy. Then we'll share your video on the SFW account.

## What an NSFW video looks like:

*Not safe for work*


**NSFW content is actually about being SFW** 

*Safe for work*


Show or say what's NSFW, then how it can be SFW. And please don't put yourself in danger to show the NSFW part, that's totally against the point.


**Highlight a legitimate safety practice** 

No sketchy "hacks" to do your job faster. This is all about safety, if that wasn't clear enough.




**Keep it clean!**

Make something you'd let your boss or mom watch. AKA no bad-mouthing your company, swearing or explicit songs. And only mention your company name if you have permission. 

**Remember, this is a TikTok** 

Use whatever music, dance, or sound is trending, we don't care. Even though safety is serious, you can have fun with this.



:) :) :) *good vibes*

Keep things positive. We're not here for annoyed rants or bitter ex-employees.



**Let us know you made a TikTok**

Hashtag #WSPS or tag @WSPS.ca so we see your video and know you want us to use it.

We want you to have fun, but safety is obviously very important to us. So take a look at this if you're going to participate: [SafeForWork.org](http://SafeForWork.org)